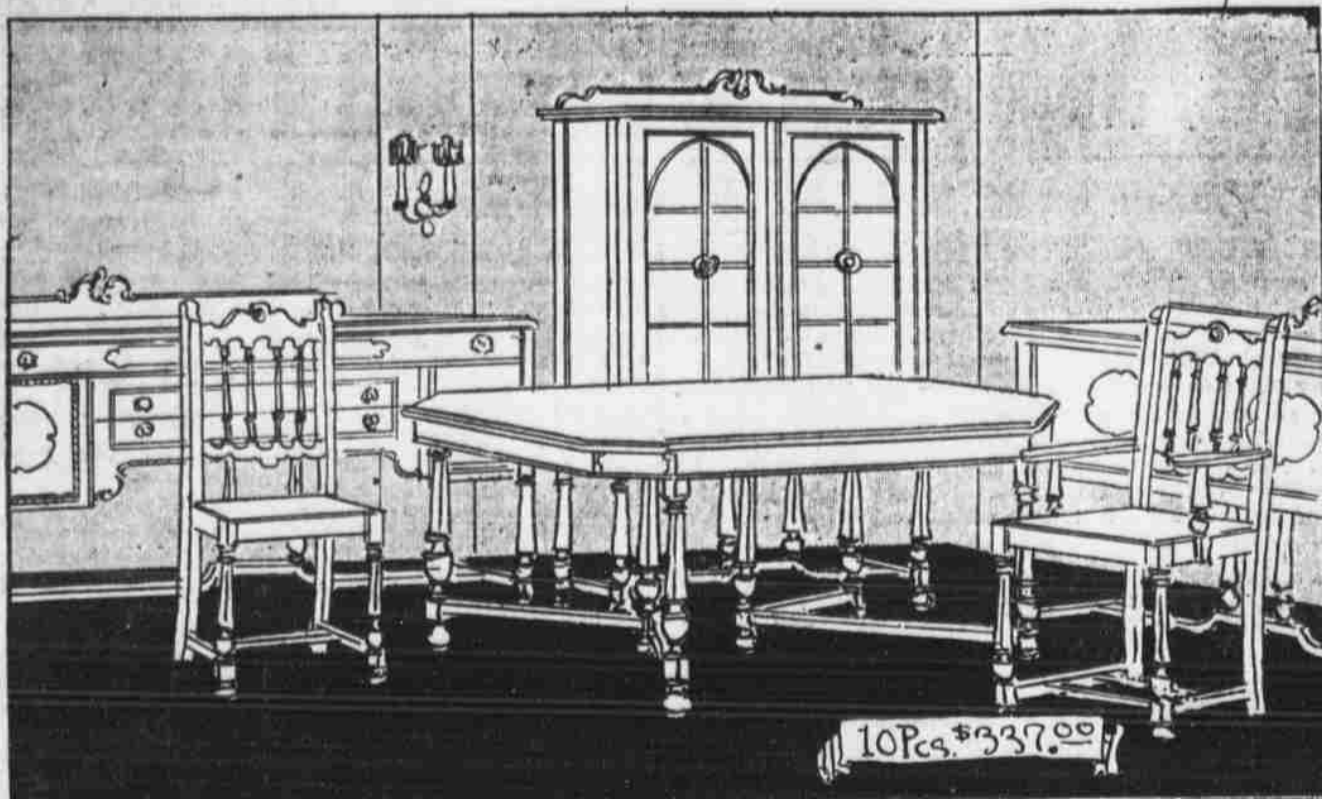


GIMBELS GREATEST SALE

12th Anniversary of the Opening of the New York Store



10Pcs. \$337.00

October Marks SPECIAL PRICES on Gimbel Standard Furniture

In the Month You Need Them Most;
the Very Suites You Need the Most
Are Gimbel 12th Birthday Priced

18 of These Fine 10-Piece Dining Suites

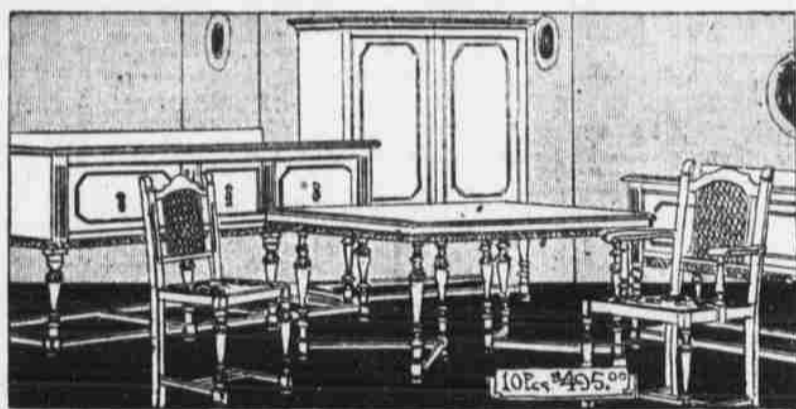
In matched walnut veneer. Italian Renaissance design, stately and elegant. 66 inch buffet; china closet; enclosed server; oblong extension table, 45x60 inches, with an 8-foot extension. 5 side chairs and an arm chair, with rich tapestry seats. Mahogany lined; dust-proof throughout. October Sale-Priced

\$337

Just 6 Berkey & Gay Dining Room Suites

\$495

10 pieces; Italian design; dull walnut veneer 72 inch buffet. Enclosed china closet and server. Mahogany lined; dust-proof. Extension table, 48x60 inches. 5 side and 1 armchair; tapestry seats in simulated needle-point.

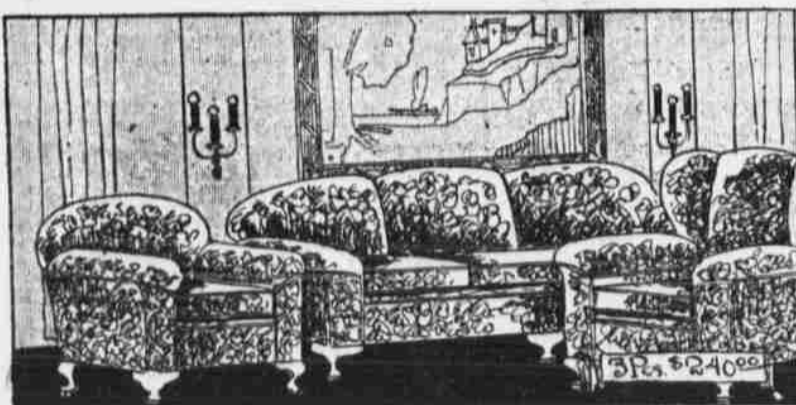


On This Furniture Deferred Payments Can Be Arranged

Just 30 of These 3-Pc. Living Room Suites

\$240

All upholstered in velours or tapestry. Webb bottoms on all pieces. Loose spring cushion seats, and spring backs. Sofa; arm chair; wing chair. One of our most popular numbers. Home-worthy, sturdy and sightly. And maximum value at this minimum price.

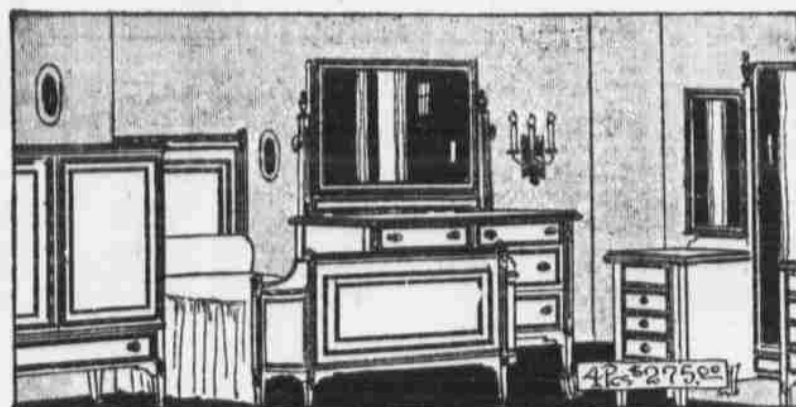


On This Furniture Deferred Payments Can Be Arranged

Just Thirty of These 4-Pc. Bedroom Suites

\$275

Ivory enamel; mahogany or walnut veneer. Large dresser; full-sized vanity. Drawer bottoms, dust-proof throughout. Full sized bow-and-bed. Chair; Rocker; and Bench available in This Same Design.



On This Furniture Deferred Payments Can Be Arranged

GIMBELS BIRTHDAY SALE
Seventh Floor

GIMBEL BROTHERS

32ND STREET—BROADWAY—33RD STREET—NEW YORK CITY

For Other
Gimbel News
See Page 17

Store
Hours
9 to 5:30

GIMBEL BROTHERS

12ND STREET—BROADWAY—33RD STREET—NEW YORK CITY

DOWNSTAIRS

A Sensational Purchase of Women's Stylish Low Shoes

2615 Pairs in a Great Sale

\$1.95

Medium and
Wide Widths

All Sizes in
the Collection

About 21 New Stylish Models
At a Record-Breaking Price

Oxfords Colonials Strap Pumps

In New Styles and Good Leathers. Patent Leather, Black Kid, Dull Leather, Tan, Mahogany and Brown Kid.

Cuban, Military and Low Heels

No C. O. D.

No Refunds

687 Pairs Women's
Black Satin Slippers

Made of good grade Satin, flexible soles, Cuban, Military and Baby Louis and High Louis heels—one-strap models—all sizes --

\$2.65

GIMBELS BIRTHDAY SALE—Downstairs Balcony

Sale! Men's All-Wool Two-Trouser SUITS: TOPCOATS: OVERCOATS

\$18.75

The Suits

are all-wool tweeds, chevrons, cassimeres and herringbones. Newest colors for fall and winter wear. Sizes 34 to 46. Regulars and Stouts.

Topcoats

of all-wool tweeds, chevrons and jersey cloth; mostly satin yoke and sleeve-lining. Colors: grays, browns, greens, tans and heather mixtures. Sizes 33 to 46. Regulars and Stouts.

Overcoats

All the new models in overcoats included in this sale. All wool friezes, plaid backs, herringbones, tweeds and fancy overcoatings. Sizes 34 to 44

Coat, Vest, Two
Trousers, \$18.75

GIMBELS BIRTHDAY SALE—Downstairs Balcony

Our Biggest Sale Yet! Women's and Misses' Smart Silk and Cloth Dresses

Colors

Black, Navy,
Brown, Cocoa

Materials

Poiret Twill, Charmeuse, Canton Crepe, Crepe de Chine, Brocaded Silks, Lace and Crepe de Chine, Printed Silks, Trico-Sham, Charmeuse and Lace, Shark-skin, Crepe, Romaine Crepe, Satin Faced Canton.

\$10

Trimmings

Steel Buttons and Buckles, Flower Ornaments, Colored Embroidery, Ribbons, Fagoting, Braids, Silk Tassels, Fancy Girdles, Pleated Panels, Steel Beads, Fancy Vestees.

Sizes

Misses' 14 to 20
Women's 36 to 44
Stouts 46 to 50



GIMBELS BIRTHDAY SALE—Downstairs Lower Floor

GIMBELS GREATEST SALE

12th Anniversary of the Opening of the New York Store
Brooklyn, Long Island and New Jersey Customers Direct to Gimbels via Tubes and Subways.